

2016 SPONSORSHIP LEVELS

Dream Level - \$5,000

*Dream Level sponsorship will grant a child's dream. Presentation at event will include recognition of each sponsor when dream is presented.

- Sponsor name in event program
- Sponsor/name on the Boulevard of Dreams website
- Sponsor recognition on the Boulevard of Dreams Facebook and Twitter pages
- Sponsor name/logo on PowerPoint presentation during event
- Company logo on table tents
- (8) VIP entry tickets with a reserved table for (8) during event. (Table includes wine & beverage service)
- (4) additional GA tickets
- Sponsor name/logo on all event print materials
- Sponsor name/logo on print advertisements (includes local PR coverage if committed by print date)
- Recognition on The Dream Factory Kansas City Chapter's website
- Sponsor name on event signage

Wish Level - \$2,500

- Sponsor name in event program
- Sponsor/name on the Boulevard of Dreams website
- Sponsor recognition on the Boulevard of Dreams Facebook and Twitter pages
- Sponsor name/logo on PowerPoint presentation during event
- Company logo on table tents
- (8) VIP entry tickets

Smile Level - \$1,000

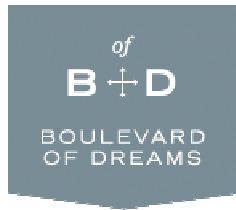
- Sponsor name in event program
- Sponsor/name on the Boulevard of Dreams website
- Sponsor recognition on the Boulevard of Dreams Facebook and Twitter pages
- Sponsor name/logo on PowerPoint presentation during event
- (4) GA tickets

In-Kind - \$500

- Sponsor name in event program
- Sponsor name on the Boulevard of Dreams website
- (2) GA tickets

Additional Sponsorship Opportunities Available

*Valet parking, swag bags & more. Please contact your BofD committee member for more information.



May 5, 2016

Dear Friend,

On Friday, August 5th, 2016 the Kansas City community will gather at Studio Dan Meiner's for the 8^h annual Boulevard of Dreams fundraising event, benefiting The Dream Factory of Greater Kansas City. Boulevard of Dreams brings together Kansas City's most generous and supportive individuals- all aiming to celebrate good friends, good food and a good cause. Last year's event raised \$100,000 in order to grant dreams to local children battling life threatening illnesses.

The Dream Factory is an organization that works to bring positivity to children and their families at a time when they need it most. Through Boulevard of Dreams, these boys and girls will have an experience of a lifetime, which is such a special and memorable adventure for a child who so badly needs a positive distraction from their ongoing daily challenges.

Hundreds of kids are struggling with critical or chronic illnesses such as diabetes, cystic fibrosis or cancer, and are waiting for their dreams to be granted. We need your help in making more dreams come true for kids in the Greater Kansas City area.

We appreciate your continued support and hope you'll consider participating in the 8th Annual Boulevard of Dreams event through sponsorship. Please reference attached sponsorship levels for further details.

The Dream Factory of Greater Kansas City is 501(c)3 charitable organization, **tax id #31-1309812**. All donations are tax deductible. Boulevard of Dreams was formed in 2009 by a group of friends who wanted to make a difference in our local community. Through friends in the Kansas City community and beyond, we are focused on creating an inspirational event that makes possible the dream in all of us.

Please send donations/sponsorships to The Dream Factory of Greater Kansas City, PO Box 26185, Shawnee Mission, KS 66225 by May 31st. Please make checks payable to The Dream Factory. For more information about Boulevard of Dreams, please contact me at jtyson911@yahoo.com or 913-220-1850. You may also visit our web site at www.boulevardofdreams.org.

On behalf of The Dream Factory, and the Boulevard of Dreams Committee, we appreciate your consideration and help in making dreams come true.

Sincerely,

Josh Tyson, Sponsorship Chair
Ali Skilling, Event Co-Chair